

Gift of LIFE INSURANCE

gift | GIFT | noun

defined in the IRS tax code as a transfer of property where nothing is expected in return from the gift

TWO OWNERSHIP OPTIONS

FOR GIVING THE GIFT OF LIFE INSURANCE**

- Lump sum gift to fund several years of policy premiums **or**
- Annual contribution (enough to fund one year or first year and subsequent premiums)

BENEFITS OF PERMANENT LIFE INSURANCE

- Death benefit protection
- Cash value accumulation
- Potential for tax-free growth that may be used for a down payment on a first home, continuing education, starting a business, supplementing retirement income*
- Establish sound financial footing
- Begin a practice of saving and investing
- Get better rates when younger and healthier

2015 ANNUAL GIFTING LIMITS

(maximum amount that can be given to each person without filing a gift tax return)

SINGLE **\$14,000**

COUPLE **\$28,000**



GIFT GIVERS



Mimi and Pop



Great Aunt Sally



GIFT RECIPIENTS/POLICY OWNERS



The Graduate



Newly marrieds



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* Accessing policy cash value through loans and withdrawals will reduce the stated cash value and death benefit amounts, and may result in surrender fees and other charges. The amount and structure allowed for gifting life insurance will vary based on individual situation and is subject to underwriting.

** Depending upon the amount of the premium (gift), gift taxes may be payable.

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